



## Jury report

# Intertraffic Innovation Award 2010



# Jury report Intertraffic Innovation Award 2010

**Gatsometer** won for its work as the technology supplier for the Amsterdam Environmental Zone in the Netherlands in the *Environmental category*. This work is based on automated enforcement and is the first such deployment in The Netherlands, introduced to keep highly-polluting lorries out of the city. Using specially-developed ANPR software, the scheme has achieved a 98% hit rate with a low margin of error. Installation at 38 locations has taken maximum advantage of existing street furniture and avoided disruption of the road surface by deploying Gatso loopless trigger radar (LTR). Data communication is wireless. The jury welcomed this important initial step towards achieving cleaner air in the city. The jury hopes that this project will influence the trucking industry towards changing its behaviour in vehicle procurement.

## Jury panel

Professor Fred Wegman, Managing Director, SWOV Institute for Road Safety Research/Delft University of Technology, The Netherlands.

Christophe Desnouailles, ITS Project manager at SETRA (Technical Department for Transport, Roads and Bridges, French Ministry of Transport).

Peter Martens, Corporate Director, Research & Development, Q-Park; member, Policy and Strategy Committee, European Parking Association.

Helen Aagot Riddervold, Vice-President, Forum of European National Highway Research Laboratories.

Rainer-Michael Rudolph, director, Park-Bau-Gruppe, Germany.

David Crawford, Contributing Editor, *ITS International*, UK.

Nick Bradley, Editor, *Intertraffic World*, UK.

Amsterdam, 22 March 2010